

Page Description		size in mm
Double page spread (supply as separate pages)	PAGE TRIM	same as below
Full page	PAGE TRIM	215 w x 297 h
	BLEED 3mm	221 w x 303 h (with bleed)
		* 195 w x 277 h (safe area for text)

* The magazine is perfect bound. All text should be centred accordingly to avoid disappearing into the gutter. (allow 10 mm on either size)

Half page vertical		95 w x 277 h
Half page vertical	BLEED 3mm	103 w x 303 h (with bleed)
Half page horizontal		195 w x 130 h
Third page horizontal		195 w x 90 h
Third page vertical		95 w x 180 h
Quarter page (vertical only)		95 w x 130 h
Billboard (portrait)		45 w x 60 h
Double billboard (landscape)		95 w x 60 h

All adverts must come in the following format:

- PDFs (preferred) Press Optimised.
- For all ad sizes except full page and bleed ads – exact dimensions, no crop marks or bleed necessary.
- All images to be CMYK (not RGB) – 300 dpi resolution
- Illustrator eps or pdf. All fonts converted to outline.
- Photoshop layers flattened tif, or max res. jpg or pdf.

Files to be supplied by email or on CD.

Hard copy colour proof only if colour is crucial.

Emailed ads: send to jan@artnews.co.nz

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NB. Ads or images supplied outside of these specs will incur a production charge to translate to correct format.

Please contact Jan Peacock on 357 6006 if you require more information on supplying material.