

Dimensions in mms

Magazine page trim is 215 w x 297 h

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| Full Page WITH BLEED (3mm all round) | 221 w x 303 h |
| Full Page with white border (no bleed) | 195 w x 277 h (10mm of white page around ad) |
| Double page spread (supply as separate pdfs) | |
| Half page (vertical) | 95 w x 277 h (no bleed) |
| Half page (horizontal) | 195 w x 130 h |
| Third page (horizontal) | 195 w x 90 h |
| Third page (vertical) | 95 w x 180 h |
| Quarter page (vertical) | 95 w x 130 h |
| Classified (double billboard/landscape) | 90 w x 60 h |

RUNONS (invites on card) dimensions as above.
Supply as a separate pdf... 3mm bleed all round with crop marks.

All adverts must come in the following format:

- PDFs (preferred) Press Optimised
- **All adverts must be supplied with crop/trim marks**
- All images to be CMYK (not RGB) – 300 dpi resolution
- Photoshop (layers flattened) maximum res jpg, tif, or pdf

Files to be supplied by email

To: jan@artnews.co.nz

NB. Ads or images supplied outside of these specs may incur a \$60 production charge to translate to correct format.

Please contact the art director Jan Peacock on 09 357 6006 if you require more information.

email adverts to:
jan@artnews.co.nz