

**Dimensions in mms**

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**Magazine page trim is 215 w x 297 h**

Full Page WITH BLEED (3mm all round)	221 w x 303 h
Full Page with white border (no bleed)	195 w x 277 h (10mm of white page around ad)
Double page spread (supply as separate pdfs)	
Half page (vertical)	95 w x 277 h (no bleed)
Half page (horizontal)	195 w x 130 h
Third page (horizontal)	195 w x 90 h
Third page (vertical)	95 w x 180 h
Quarter page (vertical)	95 w x 130 h
Classified (double billboard/landscape)	90 w x 60 h

RUNONS (invites on card) dimensions as above.  
Supply as a separate pdf... 3mm bleed all round with crop marks.

All adverts must come in the following format:

- PDFs (preferred) Press Optimised
- **All adverts must be supplied with crop/trim marks**
- All images to be CMYK (not RGB) – 300 dpi resolution
- Photoshop (layers flattened) maximum res jpg, tif, or pdf

Files to be supplied by email

**To: [designer@artnews.co.nz](mailto:designer@artnews.co.nz)**

**NB. Ads or images supplied outside of these specs may incur a \$60 production charge to translate to correct format.**

Please contact the designer Kalee Jackson, if you require more information.

email adverts to:  
[designer@artnews.co.nz](mailto:designer@artnews.co.nz)