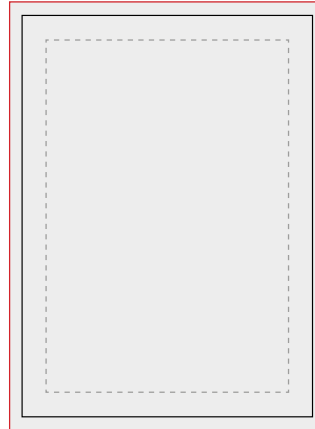


Double page spread

Supply two pages as separate pdfs
Each page: 215 x 297mm + 3mm bleed
10mm text safe area



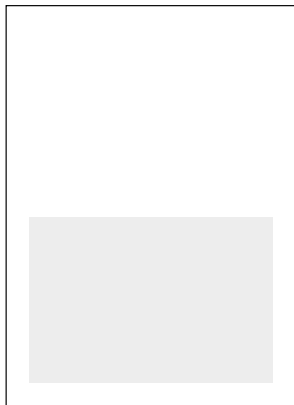
Full Page

215 x 297mm + 3mm bleed
10mm text safe area



Page with white border

195 x 277mm (no bleed)



Half page (horizontal)

195 x 130mm

All adverts must come in the following format:

File type: PDF
Image resolution: 300dpi
Colour: CMYK (Coated FOGRA39)
Bleed: 3mm
Printer's marks: crop/trim marks
All artwork layers must be flattened

Run ons (invites on card)

Dimensions as above + 3mm bleed all around
Format as above
Supply as a separate pdf

Please contact the designer **Kalee Jackson**
if you require more information.

Please note:

Ads or images supplied outside of these specs may incur a \$60 production charge to translate to correct format.

Specific ad placement cannot be guaranteed. If this is a concern we recommend supplying versions of your ad designed for both right and left hand page placement.

Files to be supplied by email to
designer@artnews.co.nz